

## 2022 SOLO EXHIBITION GUIDELINES

The Solo Artist Exhibition will be held in Spring 2022.

Application deadline: Friday, June 11, 2021



Please read the entire form carefully.

Hui No‘eau Visual Arts Center, Maui’s premier community-based visual arts education organization, is accepting applications for artists to exhibit a complete body of work. The Solo Artist Exhibition is one of the only exhibitions in the state of Hawai‘i that provides the unique opportunity for artists to be personally involved in all facets of exhibition planning and installation. It challenges artists to envision and produce an innovative and cohesive body of work to be shown in a professional gallery setting. This exhibition has advanced careers, spurred community dialogue, and continues to define our local visual arts movement. The Hui’s serene location, bustling open studios, dynamic staff and faculty, and its reputation as a gathering place for Maui’s leading artistic minds combine to foster creative potential and inspiration.

The Hui welcomes two types of applications:

- 1) Further exploration of current work from emerging artists
- 2) Proposals for a new body of work by established artists

Artists are invited to “tell their stories” and engage the community in walk-throughs, hands-on workshops, and talks or lectures.

### MISSION

The mission of Hui No‘eau, a 501(c)(3) nonprofit organization, is to unlock creativity through exceptional visual arts education and enhance this endeavor through the preservation of the historical Kaluanui estate.

### ELIGIBILITY

Work submitted must be current — created within the past two years without supervision and not previously exhibited. More than one medium may be exhibited. Applicants must be 18 years or older and reside in the state of Hawai‘i.

Emerging artist’s work must represent the style and media that will be exhibited. Established artists should submit five images of the proposed (new) work along with images of past work. Please be thoughtful when selecting images for your proposal; these images and your written statement are core selection criteria and should be clearly connected to one another.

## EVALUATION CRITERIA

Proposals are open to artists working in all media. Artists are encouraged to exhibit a current body of work focusing on a specific theme. The Exhibitions Committee, which is comprised of representatives from Maui's art community, the Hui staff, and Board of Directors, will review applications and make artist selections. Artwork is juried for inventiveness, technical proficiency, and artwork's reflection of the artist's statement.

## EXHIBIT & SALES

Artists work alongside the Hui's Exhibitions Coordinator throughout the planning process and a studio visit will be scheduled at least one month prior to the exhibition opening.

### Installation

The artist plans the installation design (walls, artwork placement, method of hanging/install, signage, lights, etc) with assistance from and final approval of the Exhibitions Coordinator. The artist is responsible for transporting works to the Hui on a mutually agreed upon date.

The Hui will provide supplies for installation (ie. paint, screws, drills, pedestals) limited to availability and not exceeding \$200 in purchases. Any video equipment or special installation maintenance is the responsibility of the artist for the duration of the show. Artists must provide a final inventory of works with prices in an Excel document at least 15 days prior to the exhibition opening, which the Exhibitions Coordinator will use to create labels, exhibition program, and vinyl wall signage. If the artist employs paid assistants or volunteers to help with installation, the Hui is not liable for the actions of or any damage caused by such persons.

Artwork must remain in the gallery for the duration of the exhibition. The artist is responsible for dismantling and removing work on the day following the closing of the show.

### Publicity

The Hui will write and submit press releases to newspapers and magazines, and will publicize the exhibition on its website, and in its bi-monthly email newsletter (FLASH News). Artists are encouraged to independently promote the show to friends, collectors and peers through networking, social media and word of mouth.

### Sales

Artists are encouraged to offer their work for sale. Hui No'eau will retain a 50% commission on works sold. The Exhibitions Coordinator will make arrangements for packing & shipping of artwork sold to off island buyers. Commission checks will be mailed 4-6 weeks after the exhibition closes.

### Sponsorship

The Hui will make every effort to secure sponsorship for the exhibition and will spend the solicited funds at its discretion.

### Neighbor Island Artists

Off island artists are responsible for arranging secure packing & shipping of artwork to and from the Hui at their own expense, as well as airfare. All efforts will be made to secure accommodations for the artist for the duration of installation and programming. Once you are selected, please be sure to notify the exhibitions staff whether or not you will need accommodations and what your anticipated travel arrangements will be.

## APPLICATION DEADLINE & NOTIFICATION

All proposals must be received by Friday, June 11, 2021. Artists will be notified of results by early August. No late proposals will be accepted.

## FEES

A non-refundable application fee of \$20 (members) / \$65 (non-members — includes yearly individual membership dues) should be submitted with your application.

**CONTACT**

Josephine Bergill-Gentile, Exhibitions & Marketing Coordinator / (808) 572-6560 x23 /  
josephine@huinoeau.com