#### Hui No'eau Visual Arts Center

2841 Baldwin Avenue, Makawao, HI 96768 (808) 572-6560 / huinoeau.com

### East Maui Watershed Partnership

PO Box 431, Makawao, HI 96768 (808) 573-6999 eastmauiwatershed.org / malamawaoakua.org





# Mālama Wao Akua 2019

September 13 – November 2

A Collaborative Exhibition by Hui No'eau Visual Arts Center & East Maui Watershed Partnership

#### **IMPORTANT DATES**

# Exhibition Info Session: Wednesday, June 12th / 5-6pm (at Hui No'eau)

This information session held by East Maui Watershed Partnership (EMWP) will explain what "Native to Maui Nui" means. This presentation will explain what it means to enter this exhibit and share ideas on how to research species to find ones acceptable. EMWP and Hui Staff will also be on hand to answer questions about the exhibit and confirm any species you might already have in mind. Plenty of resources will be available if you still need to find inspiration.

Receiving Day: Thursday, August 29th / 9am-6pm (Hui No'eau) Selection Notification (via website): by Saturday, August 31th by 4pm Pick-up of Non-selected Work: Sunday, September 1st / 9am-4pm Pick-up of Selected Work: Sunday, November 3rd / 9am-4pm

#### Opening Reception: Friday, September 13th / 5-8pm

5pm-8pm: Blessing, award ceremony & opening celebration

#### Talk Story & Exhibit Events (at Hui No'eau)

Throughout the exhibition, the Hui & EMWP will host a different industry leader from the field of conservation. Please join EMWP and the Hui as we "Talk Story" about conservation on Maui. Visit huinoeau.com or malamawaoakua.org for schedule and details!

#### **EXHIBITION DESCRIPTION**

Mālama Wao Akua (*Realm of the Gods*) is a juried art exhibition celebrating the native species of Maui Nui (Maui, Lana'i, Moloka'i, Kaho'olawe). Hui No'eau Visual Arts Center is thrilled to collaborate with East Maui Watershed Partnership to raise awareness about the importance of protecting native species and the forested upper regions of our islands' watersheds. Selected artwork should be successful in sharing knowledge of the watersheds and native species with others in a meaningful way. Artwork will also be selected based upon a number of criteria, including originality of concept, creativity, technique, professionalism, and presentation. Our hope is that Maui artists of all ages will explore our watersheds

and express the value that native species have within our daily life. This exhibition is sure to provide powerful visuals that celebrate Maui's native plant and animal life. A jurying team with expertise in both art and conservation will select from among the pool of entries. Works in any medium are welcome!

<u>JURORS</u> – A jurying team with expertise in both art and conservation will select from among the entries. Bob Hobdy, Retired Forester and Environmental Consultant, and Joëlle C., Artist and Viewpoints Gallery Curator.

More info on the jurors can be found on malamawaoakua.org/blog.

#### **ELIGIBILITY & CONDITIONS**

All entries must be the artist's original work created within the past two years (August 2017 -August 2019) and not previously exhibited or displayed on a website. Reproductions and giclées are not eligible.

Artists must be a resident of Maui Nui (Maui, Lana'i, Kaho'olawe, Moloka'i).

IMPORTANT: The main subject of your piece(s) must be either a Maui Nui native species OR a landscape featuring a Maui Nui native species. Subjects may also include people working to protect Maui's native species and native habitats. Native coral reef species and waterscapes, streams, and estuaries are eligible too. Subjects from beyond the reef including deep ocean, WILL NOT be accepted. Artwork featuring non-native species, including Polynesian introductions, WILL NOT be accepted. Cultural or human components in the piece are acceptable as long as they complement the major theme of native species. Please visit malamawaoakua.org for ideas on where to find inspiration and what species are native to Maui Nui. Remember NATIVE = arrived WITHOUT human help via the 3 W's (wind, water, wings).

\*If you have any questions about whether your subject is native to Maui Nui or if it is eligible, please contact EMWP at pr@eastmauiwatershed.org or call (808)573-6999.

There are 4 entry divisions:

- 1. Adult
- 2. High School (Grades 9-12)
- 3. Middle School (Grades 6-8)
- 4. Elementary School (Grades K-5)

Artists may submit up to three (3) entries. Entries may be in any medium. The jurors decide the number of works selected for exhibition (may range from 30-90 pieces). Artwork must be ready for hanging or installation. No wet work, please. Framed pieces must have wire for hanging. A stretched canvas with a wrapped edge may be considered framed. Artists will be asked to install a piece if it presents special hanging requirements; for installation entries, artists must submit a detailed sketch including dimensions & special materials to be provided. Please make adequate preparation for installing more complex works; installations should be completely installed in the gallery in 6 hours or less. The Hui and its jurors reserve the right to reject works due to toxic or dangerous materials, excessive size, weight, or difficulty in presentation. Artists whose works are selected will be asked to provide a high-resolution image of their work for educational and promotional purposes. We recommend taking a photo before submitting your work on receiving day.

Entry form and labels for all work must be printed legibly. Works without properly completed entry forms and labels WILL NOT be installed. Titles and prices will be listed as they appear on entry forms. The artist may not make changes after entry forms are received.

#### **ENTRY FEE**

Adults: For Hui members, the non-refundable entry fee is \$10 per piece. For non-members, the non-refundable entry fee is \$20 per piece.

Youth: The non-refundable entry fee is \$5 per piece.

A conservationist will be at receiving to check eligibility of native species before entry fees are collected. Fees must be paid on receiving day by a cash, check (made payable to "Hui No'eau") or Visa, MasterCard, or Discover.

#### LIABILITY

Although extreme care will be taken during the handling and display of all work submitted to the exhibition, Hui No'eau Visual Arts Center and East Maui Watershed Partnership are not responsible for the loss or damage of artwork and/or framing. All accepted artwork must remain in the gallery for the duration of the exhibition.

#### **SALES**

The Hui encourages artists to offer their work for sale during the exhibition. Proceeds from the sale of each artwork will be allocated as follows: 45% of the purchase price going to the artist, 55% to Hui No'eau Visual Arts Center (with a 10% donation to East Maui Watershed Partnership). Artists may also choose to donate an additional 1/4, 1/2 or ALL of their profits as a tax-deductible gift to East Maui Watershed Partnership. Please list the retail price (as it should appear on gallery label) for each submitted piece on the entry form. Hui No'eau and the artist share responsibility for the marketing of works for sale. Checks will be mailed 4-6 weeks after the close of the exhibition. In order to expedite the processing of artists' commission checks, we request that you provide us with a completed W-9 form at the time of entry (if the Hui does not have a current form on file for you already). If you are uncertain if the Hui has a W-9 form for you on file, please feel free to contact Process Manager Josephine Bergill-Gentile (josephine@huinoeau.com or 808-572-6560 ext. 23) prior to Receiving Day. Your kokua is much appreciated!

#### **AWARDS**

Jurors will select works to receive the following special recognition awards, which will be announced at the opening reception:

#### **ADULT DIVISION:**

Each juror will select a Juror's Choice and Honorable Mention from among the adult entries KEIKI DIVISION:

Jurors will work together to select one artist from each of the three school divisions to receive special recognition.

SPECIAL AWARDS: (Selected from the entire exhibition):

• Rarest Find: Jurors give one award to the artist using the most unique species or habitat as their subject.

- People's Choice: Awarded by votes from gallery visitors.
- Art of Conservation: Jurors give one award to the artist that best captures the essence, theme or message of conservation.
- Conservation Professional: Jurors give one award to someone who currently works in a conservation field or is retired from one. To be considered, please mark the box on the entry form and enter the name of the organization you work for.

#### **RETURN OF WORK**

Non-selected work must be picked up from the Hui solarium by 4pm on Sunday, September 1st. Selected work that was not sold must be picked up by 4pm on Sunday, November 3rd. NO LATE PICK UPS CAN BE ACCOMMODATED. Please make special arrangements with friends or family or provide pre-paid mailing slip/box if you cannot personally pick up your work on time. The Hui reserves the right to charge \$5/day for any work remaining in the gallery after the pick-up deadline. Selected work must remain in the gallery for the duration of the exhibition. There will be no exceptions.

### **INSPIRATION**

Native or Not (and why does it matter?)

Hawai'i's native species make our islands unique! Many plants and animals traveled thousands of miles to get here and evolved specifically to adapt to our islands' environment. 90% of our native plants are found here and no where else in the world!

How can you tell what is native to Maui Nui?

- Attend the info session on Wednesday, June 12<sup>th</sup>, 5 6pm at the Hui.
- Read a book or visit a website about native species.
- Join a volunteer group or visit places with native species.
- Find our list of native species resources of places to go, books to read and websites to visit at malamawaoakua.org/artist-resources.
- Friend eastmauiwatershed on Facebook, Instagram @eastmauiwp, and Twitter @emwpinfo.
- Go on one of the 3 EMWP art hikes listed on below.
- Contact EMWP and ask. (They are friendly!) <u>pr@eastmauiwatershed.org</u>

# East Maui Watershed Partnership Led Art Hikes

- Wednesday, July 3rd: TNC Waikamoi Preserve Bird Loop Hike 8am-2pm
- Wednesday, July 17th: TNC Waikamoi Preserve Boardwalk Hike 8am-4pm
- Wednesday, August 7th: Haleakala Ranch Hike at Pu'u Pahu Preserve 8am-1pm

Contact EMWP to sign up at 573-6999 or pr@eastmauiwatershed.org

\*\*\* Due to the threat of a new disease known as Rapid 'Ōhi'a Death we ask if you have been to Hawai'i Island in the last 6months that you not attend. <a href="https://www.rapidohiadeath.org">www.rapidohiadeath.org</a> \*\*\*

## **FOR SCHOOL TEACHERS**

MWA is a great opportunity to build a lesson around learning about the formation of the islands and the arrival of species, while having students create native species themed artwork. Entry forms may be downloaded from huinoeau.com/exhibitions or malamawaoakua.org.

Please complete one individual entry form per entry, per student. You are welcome to attach descriptions (artist statements) to each individual's entry form. Complete a **Youth Entry Cover Sheet** for each of your classes, so that we can track all of your student entries in one place. Students with more than one piece may use multiple lines on the cover sheet form. Please check who will be picking up the students artwork (i.e. parent/gaurdian or teacher). Artwork will only be released to the individual listed for pick-up. Note: Student artwork will be considered "not for sale" unless otherwise marked. Please plan to have your students' work picked up on Sunday, September 1st or Sunday, November 3rd from 9am-4pm.

# Tips for teachers

There are three keiki divisions separated into Elementary School, Middle School, and High School. Remember, there is a \$5 entry fee for each entry in the keiki division. Not all artwork entered will be selected for the show. This is a <u>JURIED EXHIBITION</u>.

- Consider having a contest within your class or school first, then enter the winning pieces from your contest to compete with the entries from other schools and individuals.
- Invite EMWP to come as a guest speaker. They will give a presentation about Hawaiian rainforest ecology and students can build their own watershed. Time: 60 minutes (flexible).
- Check to make sure your students' entries qualify.
  Native birds, insects, plants or landscape of native species of Maui are OK. Coral reef species OK too. Polynesian introductions and other non-native species are NOT OK.
- Please make all pieces are framed and display ready.

Questions? Please feel free to contact us!

Hui No'eau Visual Arts Center

Process Manager – Josephine Bergill-Gentile at (808) 572-6560 ext. 23 or <u>josephine@huinoeau.com</u> East Maui Watershed Partnership

Community Outreach & Education Liaison - Allison Borell at (808) 573-6999 or <a href="mailto:pr@eastmauiwatershed.org">pr@eastmauiwatershed.org</a>

Hui No'eau Visual Arts Center is a 501(c)(3) nonprofit organization supported by members and donations.