



2841 Baldwin Avenue Makawao, Hawaii 96768
808.572.6560 • info@huinoeau.com • huinoeau.com

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FOR IMMEDIATE RELEASE

Hui No‘eau Visual Arts Center launches NEW website

Makawao –Hui No‘eau Visual Arts Center is excited to announce the launch of a NEW and improved website, providing the community with increased and efficient access to Hui classes, exhibitions, upcoming events, and more on a beautiful and user-friendly new platform. New features of **huinoeau.com** include:

1. **Responsive Web Design**— Experience an optimal viewing experience on desktop computers, mobile phones or tablets.
2. **Calendar of Events**—Looking for activities that meet your schedule? The new Calendar of Events provides a convenient overview of classes, events, and other Hui happenings!
3. **More Photos**—Each class listing features its own photo that helps share the excitement of Hui art classes!
4. **Organized (& Fun!) Design**—The new look showcases the Hui’s classic and creative style while providing users with a new page layout that helps you find the information you need more quickly.
5. **Social Media Integration**—Check out @huinoeau Instagram feed featured on the home page and find social share links on all the class pages and events. This is an easy way to share Hui happenings with friends and family!

The NEW huinoeau.com is just the beginning of exciting changes to come. In the coming months, the Hui will also be updating the online class registration, membership, and event ticket sales payment platform for a more convenient and streamlined online payment experience. Each of these improvements enables increased community access to the Hui’s visual arts education resources. The Hui is thrilled to share the visual arts and historic Kalunau estate with the community, and to continue providing high quality, free to low cost educational opportunities on Maui.

Hui No‘eau is a 501(c)(3) nonprofit dedicated to sharing the visual arts with the entire community - ranging from improving academic performance & strengthening our economy to transforming lives & building community. Exhibitions & programs run throughout the year and cultivate a fuller appreciation of and interest in art by promoting cultural exchange, spurring dialogue and enhancing awareness of & access to the visual arts on Maui. Hui programs, exhibitions, facilities & outreach projects impacted over 39,000 artists, youth, educators, and community members in Maui County, as well as inter-island visitors and travelers from the Mainland and abroad in 2015. Free and open to the public 7 days a week, the Hui’s 25-acre historic Kaluanui estate serves as an educational centerpiece in rural upcountry Maui, where residents & visitors can engage in the visual arts while experiencing a piece of living history.

Image: NEW huinoeau.com!

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